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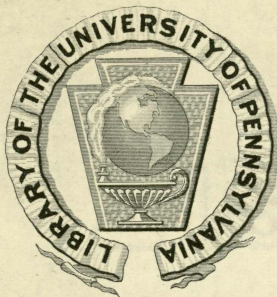
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WAR LIBRARIES

OFFICIAL ORGAN OF THE WAR SERVICE COMMITTEE
AMERICAN LIBRARY ASSOCIATION

VOL. I

124 East 28th Street, New York, August 22, 1918

NUMBER 1

A CALL TO SERVICE

A Statement Concerning the American Library Association's Participation in the United War Work Campaign

WE are going to ask the American people, in the week beginning November 11, 1918, for \$3,500,000 with which to carry on the Library War Service for another year.

We are going to need the active, enthusiastic, untiring help of every librarian and member of a Library board in the United States, to get this money.

We have got to get it!

That admits of no discussion. We have got to get every cent of \$3,500,000—and we ought to get twice as much. Perhaps we ought to have asked for twice as much in the first place; with the expansion of the United States Army to 4,000,000 effectives we surely are going to need it.

If the Library War Service of the American Library Association is even to approach the ideal aim of supplying every man of the fighting force with exactly the reading matter he wants and needs, wherever he is and when he wants it, whether he be in a training camp on this side, on board a fighting ship or a transport or on duty overseas, then every member of the Association, every friend, every one who can by any means be pressed into service must help to the utmost in the effort to raise the necessary fund for the continuance of the work.

It is not going to be easy. The Library Association has joined forces with three other great war service agencies, the Young Men's Christian Association, the Young Women's Christian Association, and the War Camp Community Service, to ask the people of the United States to give, for their combined work, the largest sum of money ever asked of a nation as a gift. On November 11 the four organizations, operating for this purpose as a unit, will undertake to collect the stupendous sum of \$133,500,000 from the public! No such staggering amount has ever been asked as a gift; except for Governmental purposes, no sum so large has ever been named as the goal of a single public subscription, in all history! Unless this amount is oversubscribed, the Library War Service will be seriously handicapped.

This, then, is a call to service—to a service no less vital, no less lofty than the service of those who bind up the wounds or minister to the spiritual needs of the soldier or the sailor. And just as our fighting forces have been grouped and merged and organized into one great unit, for more efficient service, so the forces of the four great organizations that serve the fighters are to be grouped and merged for the purpose of raising the "sinews of war" to enable them to continue to serve.

No Merger of War Activities

There is to be no merger of the war services of the Young Men's and Young Women's Christian Associations, the War Camp Community Service and the American Library Association. Each will continue to perform its specific, particular functions in its relations to the soldier and sailor. The Library War Service will continue exactly as it has begun, on a constantly expanding programme, to establish and maintain its own direct service, through camp libraries, dispatch offices and overseas organization; it will continue, too, to supply the books for the libraries of the Y. M. C. A., the Y. W. C. A., the War Camp Community Service, the Knights of Columbus war service, the huts of the Jewish Welfare Board, the Salvation Army,

the Red Cross canteens and convalescent houses, and to any and all other relief agencies that may be added to these. But for the purpose of raising the money necessary to carry on this work, and for this purpose alone, the combination already referred to has been effected.

The call now, therefore, is for team work.

If everyone who would have been eager and glad to help raise the modest sum which the American Library Association asks, in a campaign for that and nothing else, will join just as eagerly, just as gladly in the combined campaign and work twice as hard for the huge subscription that is asked by the combined organizations, enough and more than enough for the needs of all will be obtained. Unless everyone helps we shall fail of our goal.

There is but one way to succeed. That is, for every man and every woman who is interested in any degree in the work and the service of any one of the four united organizations to work twice as hard for the combined fund as he or she would have worked for the interest of the one organization nearest and dearest.

That means that library workers—and we hope that this means everyone in any remote degree connected with or interested in any phase of library work—must realize that in working for the United War Work Fund they are working for Library War Service no less than though it were solely a Library Fund campaign.

A Combination for the Common Good

The combination of interests was not of our seeking; it was brought about, however, from considerations of the common welfare and the general good, not merely of the organizations involved but of the fighting men in whose service they are enlisted for the duration of the war. The American Library Association, in point of money interest, is the smallest factor in the combination. We want to show the others—those whose money needs are many times the modest \$3,500,000 we require—that in point of effective work for the common good we are not the weakest but the strongest. It should be our pride to do many times more than our share—if the share of any individual or group in work for our soldiers and sailors can, indeed, be measured in dollars. The National executives and managers of war work of the four united organizations have met and planned the joint campaign in the most admirable and whole-hearted spirit of coöperation. If the same spirit is continued down the line to the smallest local units and groups, if the strength of each can be enlisted for the good of all, the huge sum desired can be obtained—not otherwise.

It was at the suggestion—perhaps it should be said at the direct request—of the Secretary of War, through Mr. Raymond B. Fosdick, Chairman of the Army and Navy Commissions on Training Camp Activities, that the responsible National heads of the war services of the various agencies engaged in relief and welfare work for our soldiers and sailors met and agreed to combine their money-raising efforts for the coming Autumn and Winter. The following statement, issued by the committee representing the Young Men's Christian Association, the Young Women's Christian Association, the War Camp Community Service and the American Library Association, tells the story succinctly and comprehensively:

How the Merger Was Brought About

Seven distinct organizations have been recognized by the Government for service with the troops—the Young Men's Christian Association, the Young Women's Christian Association, the National Catholic War Council (Knights of Columbus), the Jewish Welfare Board, the War Camp Community Service, the American Library Association, and the Salvation Army. Each of these organizations is supported by private subscriptions, and each has planned a campaign for funds on a national basis for some period between September, 1918, and February, 1919. It has become increasingly apparent that seven such campaigns cannot be conducted in the period named without serious overlapping and conflict, to say nothing of the confusion into which communities would be thrown by a series of drives following one another in quick succession, each with its own machinery and administrative personnel and each for objects involving the serving of the American Army and Navy. This is particularly true in view of the fact that a Liberty Loan Drive has been scheduled for October, and the whole question has been presented whether a combination campaign on the part of some or all of the societies above named might not simplify the task which they are jointly bearing and give the country an opportunity to contribute at one time to what is in reality a common cause.

Differences in fiscal periods between the societies named, as well as divergencies in financial needs, make it difficult to effect such a result for all seven societies. It has been agreed, however, between representatives of the Young Men's Christian Association, the Young Women's Christian Association, the War Camp Community Service, and the American Library Association to conduct a campaign together during the week beginning November 11, and we are informed by Mr. Raymond B. Fosdick, who represents the War Department in the matter, that the three other organizations, the National Catholic War Council, the Jewish Welfare Board, and the Salvation Army have agreed to join in a common campaign to be carried on in January, 1919. This plan will, therefore, result in two national drives instead of seven.

The Young Men's Christian Association, the Young Women's Christian Association, the War Camp Community Service, and the American Library Association do not attempt to dictate to the communities how the money collected during the week of November 11th shall be raised. It is strongly urged, however, that the local representatives of the four societies unite their machinery in single committees so that the campaign will take on the appearance, not of four drives conducted the same week, but of a common drive in which all take part.

Terms of the Coöperative Agreement

The exact text of the agreement arrived at on Thursday, August 15, under which the United War Work Campaign will be carried on, is here given, for the information of all who are expected to assist in the work, in order that they may know the precise terms of cooperation under which their efforts will be directed:

It is agreed by the Young Men's Christian Association, the Young Women's Christian Association, the War Camp Community Service, and the American Library Association:

(1) That there shall be a joint campaign for funds during the week beginning November 11, 1918.

(2) That by *joint* campaign we mean, as far as it can be brought about, a campaign undertaken through the agency of consolidated committees rather than four separate campaigns in the same week.

(3) That each society will adopt a joint pledge card.

(4) That the committee organization now installed throughout the country for the collection of funds be disturbed as little as possible, and that the policy of addition rather than elimination be advised.

(5) That in so far as the campaign has a name it shall be called the United War Work Campaign, followed by the names of the four organizations participating.

(6) That Mr. Cleveland H. Dodge be the national treasurer, and that the moneys collected in the States be paid to him for proper distribution between the societies.

(7) That all funds collected be distributed on a pro rata basis between the four societies participating in the campaign; that is, the funds received shall be divided among the participating organizations in such proportion as the total budget of each organization bears to the sum total of the combined budgets. The budget estimates and percentages are as follows:

Y. M. C. A.....	\$100,000,000.....	75%
Y. W. C. A.....	15,000,000.....	11.22
W. C. C. S.....	15,000,000.....	11.22
A. L. A.....	3,500,000.....	2.56

(8) That specified or restricted subscriptions shall not be asked

for but, if given, shall be credited to the particular association, such amount to be a part of the total and not an addition to it.

(9) That the advertising which each organization has planned for itself proceed as planned, but that some advertising be advised in the name of the United War Work Campaign.

(10) That the expenses incurred in joint work in connection with the drive be paid on a pro rata basis.

(11) That Mr. George W. Perkins and Mr. John R. Mott, for the Young Men's Christian Association; Mrs. Henry P. Davison, for the Young Women's Christian Association; Honorable Myron T. Herrick, for the War Camp Community Service; Mr. Frank A. Vanderlip for the American Library Association, and Mr. John D. Rockefeller, Jr., Chairman of the United War Work Campaign for New York City, and Mr. Cleveland H. Dodge, as Treasurer ex-officio, act together under the Chairmanship of Mr. Raymond B. Fosdick, of the Commission on Training Camp Activities of the War Department, or their alternates, in settling any questions between the four organizations participating in this agreement or in handling any arrangements which have to be jointly dealt with.

Library Association's Campaign Organization

Before the programme of coöperation and union had been decided upon, the War Service Committee of the American Library Association had begun the erection of its campaign organization, with the intention of conducting an independent campaign for the \$3,500,000 fund which the General Director of the Library War Service had estimated as sufficient for the needs of the coming year. This organization is continued under the new coöperative plan, its function being to organize the library workers and supporters into a coördinate part of the combined campaign organization and arrange for coöperative effort at all possible points of contact. It will also provide and direct the execution of plans for the special publicity for Library War Service which is doubly important in view of the merger of activities.

This campaign organization is under the direct supervision of the Library War Finance Committee of the American Library Association, of which Dr. Frank P. Hill, Chief Librarian of the Brooklyn Public Library, is chairman. Associated with him and forming the executive force of the campaign organization are Mr. Wickes Wamboldt, National Campaign Director; Mr. Frank Parker Stockbridge, National Director of Information, and Miss Emma V. Baldwin, Secretary of the Library War Finance Committee. These and Mr. Theodore L. Frothingham, Counsel to the Library War Finance Committee, are the representatives of the American Library Association on the National Advisory Committee of the United War Work Campaign.

This National Advisory Committee is the first part of the campaign machinery to be consolidated. It consists of five members from each of the four organizations which have united for the joint campaign. In this respect—that of equal representation of all interests—it sets the example which will be followed throughout the campaign organization, down to local committees. The chairman of the National Advisory Committee is Mr. John R. Mott, of the Y. M. C. A., and its membership includes the National campaign directors and National publicity directors of all the organizations represented. All matters relating to the conduct of the United War Work Campaign will come before this committee for final review and the adjustment of any differences that may arise. It is only fair to all organizations and individuals concerned, however, to say, with all the emphasis possible, that the spirit of coöperation and mutual confidence and good-will manifested from the very first gathering leaves nothing to be desired.

State Meetings to Harmonize All Interests

That this same spirit of mutual confidence and good-will shall extend down through the united campaign organization is the essential, indispensable element to making the United War Work Campaign a huge success. To achieve this, by bringing those who will be the active workers in each of the four organizations into contact and harmony, is one of the principal objects of the series of joint meetings which will be held in every State during the middle of September.

Since the Y. M. C. A. and the Y. W. C. A. had already set up their national organizations, it has been found desirable to model the entire united organization on the lines these organizations had laid down. This plan provides for six territorial committees, one for each of the military districts of the United States; subordinate to these are the State committees, and these in turn control the formation and activities of county committees. Each local committee will be responsible to its county committee. Communications from Na-

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tional headquarters will be to the Military District Committees and thence down the line, as indicated. Like the National Advisory Committee, the District, State, County and Local committees will consist of an equal number of representatives of each of the organizations concerned. The size of State, County and Local committees will not be prescribed, and so far as possible each State organization will be left to work out the details of its own organization and its own State campaign, to fit the conditions of its own territory.

State Chairmen of the War Council of the American Library Association and State Directors will be expected to attend a series of regional meetings, to be held early in September, at which officers of the National Campaign organization will be present to explain in detail the campaign plans and prepare the way for the merger with the other three organizations. State directors will be expected to commandeer a prominent citizen from each locality who will agree to accompany the local librarian to his respective State convention or meeting.

Library War Service Reviewed

So much for the general plan of the United War Work Campaign, in which the American Library Association should play a most important and inspiring part. Details will be transmitted through the channels already indicated and direct to members and friends, as rapidly as these are worked out. It seems appropriate at this time, however, now that we are embarking on a campaign for fresh funds, to present an accounting of the work already accomplished and the moneys expended, and to indicate the purposes for which additional funds are specifically required. Here, briefly stated, are a few salient facts and figures, dating as of August 1, 1918:

Forty-one large camp library buildings have been erected in the United States.

Forty-three large camp libraries have been established.

One hundred and thirty-nine hospitals and Red Cross houses have been supplied with books.

Two hundred and forty-three librarians have been placed in service.

Two hundred and eighty-four small military camps and posts have been equipped with book collections.

One hundred and thirty Naval stations and 18 Marine stations have been supplied with libraries, as well as 232 vessels.

One thousand, four hundred and sixty library branches and stations have been opened in Y. M. C. A. and K. of C. huts, barracks and mess halls.

Eight hundred and twenty-eight thousand books have been shipped overseas.

Five hundred and forty thousand, eight hundred and thirty-three books have been purchased, largely technical.

Two million, six hundred and sixty-two thousand, five hundred and fifty gift books have been placed in service.

How the First War Fund Was Spent

These gratifying results have been accomplished in less than a year, with the expenditure of little more than one million dollars. Here is the financial statement of the Disbursing Officer of the Library War Service, accounting for all funds to August 1:

Buildings—Carnegie grant	\$263,302.13
Building equipment—Carnegie grant.....	40,183.13
Buildings—General funds.....	14,989.24
Building equipment—General funds.....	3,967.52
Books	336,207.51
Binding	677.81
Book campaign.....	25,000.00
Freight	14,798.95
General equipment	66,755.84
Great Lakes Station building and equipment...	10,000.00
Service	141,181.85
Sundry	25,725.69
Supplies	48,269.90
Travel	23,067.04

\$1,014,076.61

In hands of librarians and overseas agents.... 31,075.00

Balance on hand August 1—

General funds.....\$315,270.70

Insurance funds..... 5,000.00

Carnegie funds 16,514.74 336,785.44

Total credits and receipts.....\$1,381,937.05

What Is to Be Done With the New Fund

Big as have been the results achieved so far, the plans for the future are naturally of even greater size and scope. It is planned, with the fund about to be raised, to construct twelve large and ten smaller library buildings at overseas camps; to add ten large and ten smaller new buildings to those in use in this country, as well as to make extensive additions to many of those now in use; to spend more than a million and a half in the purchase of additional books and magazines, and to expend for the maintenance and equipment of the service, including these new additions, another million and a half. The details of the budget under which the call for \$3,500,000 is made, as furnished by the General Director of the Library War Service, are interesting. They follow:

BUDGET

Library War Service, American Library Association Estimate of Expenses of the Service in America and Overseas

Dec. 1, 1918, to Nov. 30, 1919.

For Books, etc.

France	\$600,000
England	60,000
Elsewhere abroad.....	50,000
65 large American camps and stations at \$4,000.....	260,000
400 small American camps and stations at \$500.....	200,000
150 hospitals at \$1,000.....	150,000
Naval vessels	50,000
	<u>\$1,370,000</u>

Magazines and Newspapers:

Overseas	\$100,000
65 large camps and stations at \$500	32,500
400 small camps and stations at \$40	16,000
150 hospitals at \$40.....	6,000
	<u>154,500</u>

TOTAL FOR BOOKS, MAGAZINES AND

NEWSPAPERS \$1,524,500

Buildings and Building Equipment:

Overseas:

12 new buildings at \$10,000.....	\$120,000
10 new buildings at \$4,000.....	40,000
5 rented at \$2,000.....	10,000
Paris Headquarters—Rent and equipment	5,000
London Headquarters—Rent and equipment	3,000
Rental Overseas Dispatch Offices	4,000
	<u>\$182,000</u>

In America:

Repairs to 40 camp and station buildings at \$300.....	\$12,000
Extension to 10 camp and station buildings at \$2,000.....	20,000
New (large) buildings, 10 at \$10,000	100,000
New (small) buildings, 10 at \$3,000	30,000
Equipment 10 extensions at \$200	2,000
10 large buildings at \$2,000.....	20,000
10 small buildings at \$400.....	4,000
Rental distributing centers, 12 at \$600	7,200
	<u>\$195,200</u>

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TOTAL BUILDINGS AND EQUIPMENT IN AMERICA AND OVERSEAS.....		\$377,200
<i>Service:</i>		
Headquarters and Field Representatives, 50 persons at an average of \$1,500.....	\$75,000	
Overseas Dispatch Offices, 30 persons at average of \$1,200.....	36,000	
France and British Isles.....	150,000	
Elsewhere abroad	5,000	
American camp service, 65 main camps and stations—Average 5 men at \$1,200.....	390,000	
50 small camps and stations at \$1,200....	60,000	
150 hospitals at \$1,200.....	180,000	
Subsistence—400 in the field, America and overseas at average \$500.....	200,000	
TOTAL SERVICE	\$1,096,000	
<i>Overseas Shipping Cases:</i>		
For 2,500,000 volumes, 50,000 cases at \$1.50.....	\$75,000	
<i>Transportation in America and Overseas:</i>		
Travel	\$75,000	
Freight, express and drayage.....	75,000	
	\$150,000	
<i>Supplies, Equipment, Sundries in America and Overseas:</i>		
Automobiles, 20 at \$700.....	\$14,000	
Headquarters, printing and publicity, \$3,000 per month.....	36,000	
Headquarters stationery, postage, telegrams and miscellaneous, \$4,000 per month	48,000	
Overseas	50,000	
65 Main camps at \$1,500.....	97,500	
50 small camps at \$50.....	2,500	
150 Hospitals at \$200.....	30,000	
TOTAL SUPPLIES, Etc.....	\$278,000	
GRAND TOTAL	\$3,500,700	

Note: A much larger amount could be used advantageously for books. Experience of the past year shows, however, that out of \$3,500,000 not more than the amount specified would be available for this purpose, because the proposed outlay for buildings, equipment, service, supplies, transportation, etc., is necessary to make the books of the greatest possible use.

It may be expected that any over-subscription will be largely devoted to the purchase of books.

That, then, is what we are to work for—but we are to work for far more than that.

"A Long Pull and a Strong Pull and a Pull All Together"

Coöperation, team work, complete and harmonious—that is the spirit in which we must go into this campaign. It will not be a Library campaign; it will not be a Y. M. C. A. campaign; it will not be for the Y. W. C. A. or the War Camp Community Service; it is to be a United War Work Campaign, through and through. Important as our own objects seem to us, important as Library War Service appears to us, vital as are the interests of the American Library Association, these are not the main objects for which we are to work.

Let us show those who will be associated with us, with whom we are to work shoulder to shoulder, that we know what coöperation means, that we can do more than they think we can, that we can submerge our individual and personal interests and work wholeheartedly in the greater group for the greater good of the greater number.

Our responsibility in the last Library War Fund campaign was to ourselves alone; now we have a quadruple responsibility. If we fail the whole campaign fails by the extent of our failure; we are jeopardizing not only our own little end of war service, but the whole greater programme of all of our associates, if we shirk.

All together for the United War Work Campaign!

FRANK P. HILL,
Chairman, Library War Finance Committee.

WICKES WAMBOLDT,
National Campaign Director.

FRANK PARKER STOCKBRIDGE,
National Director of Information.

To Librarians and Library Workers

THIS is the first issue of "War Libraries." The second will be issued about the end of August. There will be other issues at frequent intervals.

The purpose of this little publication is to establish and maintain communication between the libraries of the United States and the Campaign Organization which is charged with the duty of raising the \$3,500,000 fund required for the continuation of Library War Service. We shall try to keep everyone who is interested informed of every development and detail of the progress of the campaign through this medium.

In the next issue we shall tell in detail of the publicity plans, and explain how every library organization can be of service in carrying out these plans. We shall also answer in "War Libraries" all questions concerning details of the campaign organization and methods that may be asked by any considerable number of our readers.

We want every library worker to receive "War Libraries" regularly. How many copies does your library need to supply everyone? Drop a postal card to "Editor, War Libraries," 124 East 28th Street, New York, and we will send you any additional copies you may require of this issue, and as many as you need of all future issues. The next issue will be eight pages, by the way, instead of four.